

News Release

Hyundai Kona named “Best Car of the Year ABC 2019” in Spain

- Kona takes the most prestigious prize in the Spanish automotive industry
- Award recognises the many qualities of the Kona line-up, including the full electric model
- Fourth time Hyundai has claimed the title since 2008

December 13, 2018 – The All-New Hyundai Kona has won the ABC award for "Best Car of the Year 2019" in Spain. Granted by the newspaper ABC, and recognised as the most prestigious prize in the country's automotive industry, this award is decided by a jury composed of 36 journalists from different media, newspapers, magazines, television, radio and agencies, as well as the public vote on the website of the newspaper ABC.

The award takes into account both external and internal design, technology, reliability, performance, safety, as well as market segment, and the Kona convinced in all areas. It also recognises the overall quality of the vehicle as well as its five-year warranty. All previous winners of this award have become great successes for the brands they represent, and the same is expected for the Hyundai Kona.

The Hyundai Kona is the first sub-compact SUV that adds a 100% electric version to its range of powertrains.

“For Hyundai, getting this prestigious award is very satisfying, and it recognises the development of the brand in terms of technology, design and quality. And that an SUV like the Kona, which provides all the mobility needs demanded by society, takes the prize, as well as being a source of pride for all, also confirms the market trend towards recreational and leisure vehicles, which nevertheless comply with the expectations in terms of environment, fuel efficiency and so on,” said Leopoldo Satrustegui, Managing Director of Hyundai Motor España.

The final result placed the Kona with 312 points, ahead of the Peugeot 508 with 264 points and the SEAT Arona with 182 points. The award ceremony and prize-giving will take place in early 2019.

It is the fourth time that Hyundai has claimed the title in recent years. In 2008, the Hyundai i30 became the company's first ever winner in this award programme. It was soon followed in 2011 by the Hyundai ix35, then by the Hyundai Tucson in 2016.

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About Hyundai Motor Europe HQ

Hyundai Motor Europe (HME HQ) was formally established in 2000 with its main office in Offenbach, Germany. Hyundai currently sells cars in 31 European countries through 2,500 outlets and in 2017 achieved registrations of 523,258 vehicles in the region – an increase of 3.5 percent compared to 2016 – a higher rate than the market average. 75 per cent of the vehicles Hyundai sold in the region are models designed,

engineered, tested and built in Europe to meet the needs of European customers, served by the company's extensive European infrastructure. This includes two factories, one located in the Czech Republic and another in Turkey, which have a combined annual capacity of 600,000 units. Hyundai is proud to offer the youngest product line-up in Europe: 90 per cent of the models are less than two years old.

Hyundai Motor offers its unique Five Year Unlimited Mileage Warranty with all new cars sold in the region, providing customers with a five-year warranty with no mileage limit, five years of roadside assistance, and five years of vehicle health checks.

More information about Hyundai Motor Europe and its products is available at www.hyundai.news.

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About Hyundai Motor Company

Established in 1967, Hyundai Motor Company is committed to becoming a lifetime partner in automobiles and beyond with its range of world-class vehicles and mobility services offered available in more than 200 countries. Employing more than 110,000 employees worldwide, Hyundai sold more than 4.5 million vehicles globally. Hyundai Motor continues to enhance its product line-up with vehicles that are helping to build solutions for a more sustainable future, such as NEXO – the world's first dedicated hydrogen-powered SUV.

More information about Hyundai Motor Company and its products can be found at:

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